

NORTHERN IOWAN 2011 - 2012

Publication Schedule

AUGUST							FEBRUARY							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
		1	2	3	4	5	6				1	2	3	4
7	8	9	10	11	12	13	5	6	7	8	9	10	11	
14	15	16	17	18	19	20	12	13	14	15	16	17	18	
21	22	23	24	25	26	27	19	20	21	22	23	24	25	
28	29	30	31				26	27	28	29				

SEPTEMBER							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3					1	2	3
4	5	6	7	8	9	10	4	5	6	7	8	9	10
11	12	13	14	15	16	17	11	12	13	14	15	16	17
18	19	20	21	22	23	24	18	19	20	21	22	23	24
25	26	27	28	29	30		25	26	27	28	29	30	31

OCTOBER							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							
2	3	4	5	6	7	8	1	2	3	4	5	6	7
9	10	11	12	13	14	15	8	9	10	11	12	13	14
16	17	18	19	20	21	22	15	16	17	18	19	20	21
23	24	25	26	27	28	29	22	23	24	25	26	27	28
30	31						29	30					

NOVEMBER							MAY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5			1	2	3	4	5
6	7	8	9	10	11	12	6	7	8	9	10	11	12
13	14	15	16	17	18	19	13	14	15	16	17	18	19
20	21	22	23	24	25	26	20	21	22	23	24	25	26
27	28	29	30				27	28	29	30	31		

DECEMBER							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3						1	2
4	5	6	7	8	9	10	3	4	5	6	7	8	9
11	12	13	14	15	16	17	10	11	12	13	14	15	16
18	19	20	21	22	23	24	17	18	19	20	21	22	23
25	26	27	28	29	30	31	24	25	26	27	28	29	30

JANUARY							JULY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31				

Serving the UNI community for more than a century



NORTHERN IOWAN

Advertising Rates

1-160 inches.....	\$7.55/inch
161-240 inches.....	\$6.95/inch
241-360 inches.....	\$6.75/inch
361-480 inches.....	\$6.55/inch
481-600 inches.....	\$6.35/inch
601- 800 inches.....	\$6.15/inch
801 and over.....	\$5.95/inch
Summer.....	\$4.90/inch
Business Builder.....	\$6.55/inch
Organization.....	\$4.90/inch
Preprinted inserts*.....	\$50/1,000 net
	One page
Preprinted inserts*.....	\$75/1,000 net
	Multiple pages
National (academic).....	\$9.95 net
Spot Color.....	\$65
Full Color.....	\$120
Classified Ads.....	\$.25 per word/\$2.50 minimum
Additional \$2 charge for tearsheets. Must be prepaid.	

*Preprinted inserts must be delivered to the Northern Iowan office four days before date of insertion, no larger than 8 1/2 by 11. No multiple advertisers or magazines accepted. Rate based on eight pages or less.

All rates are subject to change
with 30 days notice.

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