

# NORTHERN IOWAN 2010 - 2011

## Publication Schedule

AUGUST							FEBRUARY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	6	7	8	9	10	11	12
8	9	10	11	12	13	14	13	14	15	16	17	18	19
15	16	17	18	19	20	21	20	21	22	23	24	25	26
22	23	24	25	26	27	28	27	28					
29	30	31											
SEPTEMBER							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4	6	7	8	9	10	11	12
5	6	7	8	9	10	11	13	14	15	16	17	18	19
12	13	14	15	16	17	18	20	21	22	23	24	25	26
19	20	21	22	23	24	25	27	28	29	30	31		
26	27	28	29	30									
OCTOBER							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2	3	4	5	6	7	8	9
3	4	5	6	7	8	9	10	11	12	13	14	15	16
10	11	12	13	14	15	16	17	18	19	20	21	22	23
17	18	19	20	21	22	23	24	25	26	27	28	29	30
24	25	26	27	28	29	30							
31													
NOVEMBER							MAY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6	1	2	3	4	5	6	7
7	8	9	10	11	12	13	8	9	10	11	12	13	14
14	15	16	17	18	19	20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	22	23	24	25	26	27	28
28	29	30					29	30	31				
DECEMBER							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4				1	2	3	4
5	6	7	8	9	10	11	5	6	7	8	9	10	11
12	13	14	15	16	17	18	12	13	14	15	16	17	18
19	20	21	22	23	24	25	19	20	21	22	23	24	25
26	27	28	29	30	31		26	27	28	29	30		
JANUARY							JULY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1						1	2
2	3	4	5	6	7	8	3	4	5	6	7	8	9
9	10	11	12	13	14	15	10	11	12	13	14	15	16
16	17	18	19	20	21	22	17	18	19	20	21	22	23
23	24	25	26	27	28	29	24	25	26	27	28	29	30
30	31						31						

Serving the UNI community for more than a century



# NORTHERN IOWAN

## Advertising Rates

1-160 inches.....	\$7.55/inch
161-240 inches.....	\$6.95/inch
241-360 inches.....	\$6.75/inch
361-480 inches.....	\$6.55/inch
481-600 inches.....	\$6.35/inch
601- 800 inches.....	\$6.15/inch
801 and over.....	\$5.95/inch
Summer.....	\$4.90/inch
Business Builder.....	\$6.55/inch
Organization.....	\$4.90/inch
Preprinted inserts*.....	\$50/1,000 net
	One page
Preprinted inserts*.....	\$75/1,000 net
	Multiple pages
National (academic).....	\$9.95 net
Spot Color.....	\$65
Full Color.....	\$120
Classified Ads.....	\$.25 per word/\$2.50 minimum
Additional \$2 charge for tearsheets. Must be prepaid.	

\*Preprinted inserts must be delivered to the Northern Iowan office four days before date of insertion, no larger than 8 1/2 by 11. No multiple advertisers or magazines accepted. Rate based on eight pages or less.

All rates are subject to change with 30 days notice.

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